

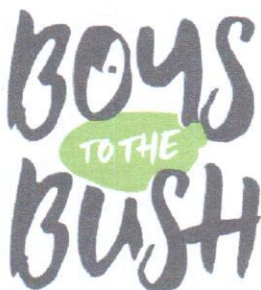


INAUGURAL 4WD CHARITY FUNDRAISING WEEKEND

OUR OBJECTIVES

- TO RAISE MONEY FOR BOYS TO THE BUSH
- BUILD AWARENESS OF THEIR WORK IN THE WANGARATTA REGION

SATURDAY 10TH & SUNDAY 11TH
OCTOBER 2026



BOYS TO THE BUSH VALUES

- ✓ **ENGAGEMENT** – WE CREATE CONNECTIONS TO BUILD BELONGING.
- ✓ **RESPECT** – WE USE THE POWER OF RESPECT AS A TOOL FOR SUCCESS.
- ✓ **COMMUNITY** – WE INVOLVE OUR COMMUNITIES AS PART OF THE SOLUTION.

SATURDAY 10TH & SUNDAY 11TH OCTOBER 2026

Event Concept Overview

The proposed event is a weekend 4WD adventure based in Eldorado, Victoria, with both the departure and return hosted at the Wangaratta Club. Participants will enjoy a guided off-road touring experience through the Eldorado and Mt Pilot region before returning to the Club for a major community activation and

Sunday Presentation Night, featuring:

- Awards ceremony
- Sponsor recognition
- Charity fundraising announcement
- Celebrity guest speaker
- Community celebration

This event positions the Wangaratta Community Club as the social and operational heart of the weekend, driving foot traffic, food and beverage sales, and long-term community engagement

Community Objectives

- Bring together local clubs and organisations
- Support local businesses through sponsorship and participation
- Strengthen community partnerships

Charity Objectives

Raise \$8,000-\$12,000 for Boys to the Bush

Boys to the Bush - Official Charity Partner

Boys to the Bush will be the official event beneficiary.

Fundraising activities may include:

- Vehicle entry donations
- Charity raffle
- Silent auction
- Sponsor-matched donations
- Donation-based "People's Choice" voting

Wangaratta 4WD Club - Event Planning & Volunteer Partner

Partnering with the Wangaratta 4WD Club will help ensure safe and professional event delivery.

Club support may include:

- | | |
|----------------------------|--------------------------------|
| Route planning | Recovery support |
| Safety and risk assessment | Event volunteers |
| Convoy leadership | Setup and pack-down assistance |
| Vehicle checks | Award judging |

This gives the event authenticity and credibility within the 4WD community

Proposed Weekend Itinerary

Saturday – Event Launch & 4WD Adventure

7:30 AM – Charity Breakfast & Registration Wangaratta Club

Activities:

Rotary charity breakfast

Participant registrations

Vehicle entry sticker application

Sponsor displays

Media photography

Driver briefing

9:00 AM – Convoy Departure Route:

Wangaratta → Everton → Eldorado

Approx. 30 minutes sealed road before entering touring area.

Suggested Route & Points of Interest (POIs)

4:30 PM – Return to Wangaratta

Estimated return:

5:30 PM

Optional casual dinner at the Club.

POI 1: Eldorado Township

Historic township regroup point.

Activities:

Quick stop

Group photos

Local history overview

POI 2: Eldorado Dredge

Historic gold dredge and major local landmark.

POI 3: Reid's Walk & Swing Bridge

Optional short walk through historic mining areas.

POI 4: Reedy Creek / Woolshed Valley

Lunch Stop

Activities:

Picnic lunch

Sponsor challenge checkpoint

Spotter challenge

Charity raffle sales

POI 5: Mt Pilot Touring Tracks

Suggested activities:

Scenic forest tracks

Light technical driving sections

Recovery demonstration area

Photography opportunities

Track difficulty:

Easy touring

Intermediate options available

Sunday – Community Showcase & Presentation Night

Afternoon – Public Vehicle Showcase Held at the Wangaratta Club

Activities:

Display participating vehicles

Sponsor expo

Community viewing

Charity raffle

Food and beverage sales

Sunday Evening – Presentation Night Held at the Wangaratta Club

A community celebration featuring:

Welcome from Club management

Sponsor acknowledgements

Award presentations

Charity fundraising total announcement

Celebrity guest speaker

Sponsorship Packages

Presenting Partner – \$5,000+

Benefits:

- Naming rights
- Premium logo placement
- Social media promotion
- Sponsor display space
- Presentation acknowledgements

Event Sponsors – \$1,000 to \$2,000

Benefits:

- Logo placement
- Event mentions
- Display opportunities

Prize Sponsors

Product or voucher donations.

In-Kind Sponsors

Services or products provided in exchange for recognition.



**BOYS
TO THE
BUSH**

BOYS TO THE BUSH VALUES



ENGAGEMENT – WE CREATE CONNECTIONS TO BUILD BELONGING.



RESPECT – WE USE THE POWER OF RESPECT AS A TOOL FOR SUCCESS.



COMMUNITY – WE INVOLVE OUR COMMUNITIES AS PART OF THE SOLUTION.